

Implementation timeline reads linearly, from top to bottom.

YEAR ONE

- **Conduct research on the area in our community with the most concentrated problems of housing insecurity.**
 - Listening sessions with landlords
 - Listening sessions with neighbors
 - Surveys with neighbors
 - Examining scholarly research
 - Collect state and national data (ESRI, US Census, HUD, etc.)
 - County public records (small-claims court, health and safety violations)
 - City public records (building code violations)
 - Establishing an Emergency Housing Hotline - a phone number for individuals/families experiencing a housing crisis or threatened with eviction, managed by the Housing Heroes partnerships
 - Set-Up Coalition Website - a online website with access to the surveys, collected data and resources, and ways to get involved
 - Evaluating areas with the highest eviction rates, foreclosures, vacant lots, tenant/landlord conflict, police calls, crime rates, etc.
- **Select the pilot area for the pilot (1 to 3 neighborhoods in a contiguous area).**
- **Partner with area neighbors, business owners, landlords, and nonprofit leaders to form a “Neighborhood Housing Coalition” for the pilot area.**
- **Assess the pilot area for problems, assets, opportunities, etc.**
 - Offer a stipend to neighbors to assess the area using the Home Condition Report Card (Appendix C; www.granthabitat.com/thirdpath).
- **Analyze our research and develop goals for the pilot area.**
- **Begin small-scale program implementation.**
 - Neighborhood Engagement Course - a program to teach neighbors about home maintenance, tenant rights, and neighborly soft skills.
 - If necessary, we will offer a virtual course option
 - The Coalition will provide an “incentive package,” including: lunch, gas card, clothes etc.
 - Build partnership with court with hopes of exchanging paying court fees for attending course
 - The course will bring in teachers/speakers from Marion Code Enforcement, the Grant County Health Department, AHC Housing Counselors, Marion Police Department, etc.
 - Block Captain Stipend - neighbors that demonstrate high community involvement and neighborhood leadership will be invited to take on the role of a Block Captain.
 - The Block Captain will receive a \$50 monthly stipend for fulfilling the following job description:
 - Attending and participating in Coalition meetings
 - Assisting with Coalition block parties, events, and clean-ups
 - Identifying potential projects for the “Neighborhood Clean-up 2.0”
 - Recruiting new members to the Coalition
 - Handing out informational flyers

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- “Block Captains” must meet monthly metrics and submit timesheets.
- Housing Counseling - AHC is a HUD-certified housing counseling and offers individual and group counseling on topics like predatory lending, foreclosure prevention, and rental counseling.
- Home Maintenance Guide - a comprehensive PDF booklet guide with guidelines and information on home maintenance
- Advocacy - Utilize collected data and research outcomes to advocate for more resources, equitable policies, and improved systems to address housing insecurity at the state and local level. Advocate for strategic use of the City of Marion blight elimination funding, sidewalk repairs, and encourage Code Enforcement to follow through with complaints timely and strategically.
- Homeowner Critical Repair Program - Habitat for Humanity’s program to conduct critical home repairs such as roofs or plumbing.
- Neighborhood Cleanup 2.0 - an in-depth neighborhood clean up that focuses on specific problem properties or projects, such as clogged sinks or painting a porch.
- Porch Spruce-Up Program - a program in which a neighbor is given one \$50 gift card to spruce-up their porch aesthetic and two \$25 gift cards to give to another neighbor to do the same
 - Before and after photo of the completed project will be required
 - Must meet Project 365 requirements: turning on porch lights and having visible house numbers on the property (Appendix G at www.granthabitat.com/thirdpath)
 - Obtain Meijer, Lowe’s and WalMart gift cards
- Nextdoor App - an application accessible by mobile phone or computer to connect neighbors to each other.
 - Conduct marketing initiatives, such as door to door programming or promoting at Coalition meetings.

YEAR TWO

- **Continue small-scale program implementation.**
 - Advocacy - continue to use data to advocate for more resources, better policies, and improved systems to address housing insecurity at the state and local level
 - Work with Indiana activists, organizations, and lobbyists that are working to educate, improve, and advocate for tenant rights, such as [Housing4Hoosiers](#), [Hoosier Housing Needs Coalition \(HHNC\)](#), or [CHIP - Coalition for Homeless Intervention and Protection](#)
 - Tenant/Landlord mediation court - provide a program for tenants and landlords in conflict to come to an agreement outside of court
- **Begin large-scale program implementation.**
 - Pilot Area Landbank - a program for absentee landlords or homeowners to donate their properties to the landbank
 - Neighborhood Greenspace - an area set aside for recreational and aesthetic purposes in the neighborhood
- **Build Fundraising Strategy and Community Support for Neighborhood Housing Coalition.**

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- Develop success storytelling and reports.
- Develop donor-base and communication methods.
- Apply for additional funding opportunities.

YEAR THREE

- **Continue small-scale program implementation.**
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- **Develop a system for Pilot Area Landbank.**
 - New Habitat Build - Habitat for Humanity's home building model can be implemented to complete new construction on vacant lots in the pilot area.
 - Work Certification Program - a partnership with a local organization such as the Grant County Rescue Mission or Grace House to provide the opportunity to get construction training while rehab homes or building homes and earn a certificate in the process
- **Begin advocating for policy changes on tenant rights and eviction law at the state level.**
- **Enhance the operations and sustainability of the Neighborhood Housing Coalition.**
 - Hiring a part-time or full-time staff member dedicated to managing the finances, operations, and programs of the Coalition.
 - Strategic fundraising through events, donor outreach, and additional grant opportunities.
 - Becoming an official subsidiary of a supporting organization.

YEAR THREE and BEYOND

- **Rapid Rehousing** - develop emergency/temporary rehousing for evicted families threatened with homelessness
 - Utilize Habitat and AHC's experience, resources, and development skills to build an emergency/temporary rehousing for evicted families (both men, women, and children)
- **Expand the research, programs, and projects of the Neighborhood Housing Coalition to other Marion neighborhoods**